

Press release - for immediately release

Stuttgart Germany, the 02.20.2012

SAVE THE SKATEBOARD MUSEUM Stuttgart!

Hello,

Today we are contacting you about a very important initiative to secure the future of one of the world's most unique collections of pieces of skateboard history: the SKATEBOARD MUSEUM Stuttgart.

Until December 2011, the lease for the museum's location in the basement of the Filmhaus Stuttgart had been footed by the City of Stuttgart. But when the building came under new management in January 2012, the SKATEBOARD MUSEUM needed to negotiate new terms for our lease. And while we were able to work out an adequate solution, the new conditions are still rather challenging financially for the museum and the initiative running it.

In short: The City of Stuttgart will work out their new financing for cultural projects and the arts in 2013. Until then, the SKATEBOARD MUSEUM is on its own. It is up to us to raise an annual 12,000 EUR for rent, as well as overhead costs such as electricity in order to secure the museum's survival.

The skateboard initiative behind the museum has been able to raise 1,000 EUR so far from membership fees and donations. The City of Stuttgart has also announced some support for the museum. However, this leaves a couple thousand Euros, which we need to raise via donations – not to mention the entire sum of costs for the year 2013.

The SKATEBOARD MUSEUM has been open for eight years now, and of course we will mobilize all our contacts to raise the required sum. Under these conditions, every donation – no matter how large or small – will make a difference when it comes to securing the future of this amazing collection of skateboard history and culture. Otherwise, we would have to close the SKATEBOARD MUSEUM Stuttgart!

We are committed to provide full visibility of the total amount of donations, which we will update regularly on our museum website, as well as the SOS SKATEBOARD MUSEUM Stuttgart Facebook page:

<http://www.facebook.com/pages/Save-the-Skateboard-Museum-Stuttgart/344563378917326>

Donations via PayPal:

https://www.paypal.com/cgi-bin/webscr?cmd=_donations&business=museum%40fauxami%2ede&lc=DE&item_name=SKATEBOARD%20MUSEUM%20Stuttgart%20e%2eV%2e&item_number=STS%20SPENDE¬e=0&cn=Mitteilung%20an%20den%20H%c3%a4ndler&no_shipping=2¤cy_code=EUR&bn=PP%2dDonationSBF%3abtn_donate_SM%2egif%3aNonHosted

Donations via bank transfer from countries in the Euro Zone:

SAVE THE SKATEBOARDMUSEUM (STS) - DONATIONS ACCOUNT:

Reason for Payment - "DONATION STS"

Account holder: Skateboardmuseum Stuttgart e.V.

Bank: Volksbank Boeblingen

Account Nr: 380023008

Bank code: 603 900 00

BIC / SWIFT: GENODES1BBV

IBAN: DE38603900000380023008

Thank you very much for your support!

Yours, SKATEBOARD MUSEUM Stuttgart e.V. Jürgen Blümlein (Treasurer) and Daniel Schmid (Chairman)

SKATE BOARD MUSEUM

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General information about the SKATEBOARD MUSEUM STUTTGART

The Skateboard Museum in Stuttgart - Germany is the first and only one of its kind in Europe. From the idea of a temporary exhibition in late 2003 we decided, due to the huge interest of the people, to make it a permanent thing : The museum for skateboard history and culture. The visitors range from the young skater kid to the old-school "veterans" , but even non skating parents and grandparents come see the pieces of history displayed in there.

The Museum shows the eventful happenings in skateboarding and the huge variety of skateboard related material like artwork, shoes, shirts, trucks, wheels, Videos, Magazines, trophies, skateboard-gadgets and what else you can think of being related with it..

From the first scooters and rollerskates of the early 20th century, to the first skateboards of the 50ies and 60ies, as well as the crazy coloured 80ies and 90ies boards - until the actual graphics and shapes from today. There is something of everything! Also the technical and cultural development in skateboarding and the influences of skateboarding in contemporary art,fashion and film-making are highlighted in the Museum. Over 1000 exhibits show the visitors what skateboarding was and what it is about ! THE ENTRY IS FREE!

All the info about current or running special exhibitions in our gallery space and the opening hours you can find in the web at: www.skateboardmuseum.de

Request for HighRes Pictures or interview requests - please contact:

Juergen Bluemlein

Phon.: 00 49 172 74 84 286

eMail: MUSEUM@FauxAmi.de

www.SKATEBOARDMUSEUM.de

Facebook: <http://www.facebook.com/SKATEBOARDMUSEUM>